



A WiNA CRC will deliver multiple benefits to Government participants including:

- **Economic benefits** – the WiNA CRC will
 - provide a strong return on public sector investment from multiple avenues including industry growth from reduced water-related risks, income and jobs stimulated by new generation technology, and cost savings in health, energy, water services and infrastructure
 - attract industry funding to northern Australia
 - bring together multiple water-related sectors and innovations to generate increased export earnings through a technologically advanced, globally competitive north Australian water services sector
- **Tailored R&D agenda** – government and industry participants set the direction of the CRC's research agenda, ensuring its relevance to mutual needs
- **Effective water-related policy** – the research, technology & pilots undertaken by the CRC will advance the development & implementation of government water policy, plans & processes
- **Progressing Territory/State government priorities** – the CRC will advance jurisdictional priorities for remote health, industry development, Indigenous advancement and water reform
- **Progressing Australian Government priorities** – northern Australian development priorities and national priorities including 'An environmentally sustainable Australia' and 'Frontier technologies for building and transforming Australian industries' will be progressed by the CRC
- **Innovation and commercialisation** – CRCs are a proven model of innovation and commercialisation from focused and 'at scale' research and development collaborations
- **Increased capacity** – education and training programs are part of the WiNA CRCs agenda, enabling industry-ready, highly skilled employees and enhancing professional development
- **Locational advantage** – the CRC's location in northern Australia allows it to credibly specialise in water solutions for remote, arid and tropical regions
- **A coordinated water sector** – the CRC will facilitate communication and collaboration that reaches beyond the CRC itself and will establish processes for this to be ongoing
- **International outreach** – the innovations generated by the CRC will enhance the global technological and research reputation of northern Australia, attracting further investment.

To find out more or register your interest in the WiNA CRC please contact the Bid team
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