



## A WiNA CRC will deliver multiple benefits to research participants including:

- **Leverage** – Research participants can maximise the return on their ‘in-kind’ investment through leverage of CRC program funding and through industry resources
- **Competitive advantage** – Research participants have access to IP generated through projects supported by CRC Program funds
- **Capacity building** – CRC program funds are invested in the development and long-term support of research skills, knowledge and capacity (people and infrastructure) at participant institutions
- **Impact R&D** – Research participants are supported to work with industry and government end users to ensure efficient uptake of research outputs and high impact research
- **Innovation and commercialisation** – CRCs are a proven model of innovation and commercialisation stemming from focused and ‘at scale’ research and development collaboration between researchers and industry
- **Business development** – the CRC will link your research institute with the water industry and related industries to develop new business opportunities and build lasting relationships with industry partners
- **Strong corporate governance** – research participants have the opportunity to nominate and vote for independent Board Directors
- **Student support** – a dedicated Education and Training initiative will support domestic and international postgraduate scholarships and training, honours, undergraduate and VET students and facilitate student involvement in the water industry. It will also run professional development and technology transfer programs
- **Team Building** – the CRC will facilitate the development of multidisciplinary, multi participant research teams and cross-fertilisation of ideas between previously separate disciplines using a Mutual Benefit Partnering framework
- **International outreach** – the innovations generated by the CRC will enhance the global technological and research reputation of your institution, attracting further investment interest.

To find out more or register your interest in the WiNA CRC please contact the Bid team  
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